



APP AMERICAN INTERNATIONAL BRANCH
APP RAJASTHAN STATE BRANCH
APP MOLPHARM DIVISION



APP



TWO-DAYS VIRTUAL 9TH APP ANNUAL INTERNATIONAL
CONVENTION
(December 19 -20, 2020)

THEME:

Recent Advances in Pharmaceutical Sciences,
Potential Role of Herbs and
Health Challenges



<http://www.sunriseuniversity.in>
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ORGANIZED & HOSTED BY
Faculty of Pharmaceutical Sciences
SUNRISE UNIVERSITY
Alwar, Rajasthan, India
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IN COLLABORATION WITH
APP RAJASTHAN STATE BRANCH
APP AMERICAN INTERNATIONAL BRANCH
APP MOLPHARM DIVISION

Objective

Pharmaceutical Sciences is a dynamic and interdisciplinary field that aims to integrate fundamental principles of physical and organic chemistry, engineering, biochemistry, and biology to understand how to optimize delivery of drugs to the body and translate this integrated understanding into new and improved therapies against human disease. Pharmaceutical technology is application of scientific knowledge or technology to pharmacy, pharmacology, and the pharmaceutical industry. It includes methods, techniques, and instrumentation in the manufacture, preparation, compounding, dispensing, packaging, and storing of drugs and other preparations used in diagnostic and determinative procedures and in the treatment of patients. The pharmaceutical industry discovers, develops, produces and markets pharmaceutical drugs for use as medications to be administered to patients, with the aim to cure them, vaccinate them, or alleviate the symptoms. Herbalism is the study of pharmacognosy and the use of medicinal plants. Modern medicine makes use of many plant-derived compounds as the basis for evidence-based pharmaceutical drugs. Clinical pharmacy is the pharmacy practice in which pharmacists provide patient care that optimizes the use of medication and promotes health, wellness, and disease prevention. In the present conference, pharmaceutical experts from international and national organizations/universities/institutions will address the diverse issues related to pharmaceutical sciences, herbalism and health challenges.

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DR. GAURAV GUPTA

National Head, APP Molecular Pharmacology Division (Scientific Committee Chairman)
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National Head, APP Drug Design MedChem Division (Scientific Committee Co-Chairman)
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SUNRISE UNIVERSITY, ALWAR, RAJASTHAN, INDIA

About University/College

The SunRise University is the First University in Alwar city of Rajasthan state which provides degrees with Job Oriented Talent. This university aims to provide quality education to the students, which help them to face the world with confidence. We also aim to provide appropriate and healthy environment to faculty and students so that the focus is entirely on studies and technological growth.

The Sunrise University has been established by learned educationists with a vision to meet the dynamic needs of competitive world through a valued systematic functioning and bring out professionals of high calibre and competence, who can bring a qualitative change to nation through their contribution.

Good infrastructure facilities have been created to cope with the increase in enrolment of students in various on-campus programmes. New laboratory facilities in terms of space and quality equipments have been provided to cater to the needs of the learners and researchers. High-tech class rooms and digital library facilities are some of the latest technological facilities created in the University.

An Internal Quality Assurance Cell has been created to monitor the quality of academic output. The departments of study conducts national and international seminars, symposia, workshops and conferences so as to expose teachers & students of the University to new trends in teaching and research at the global level. A Students PDP Cell for on-campus students has been set up to develop the individual student's personality.

Sunrise University is situated on a sprawling campus of 30 acres in the National Capital Region Alwar which is also known as "Tiger Gate of Rajasthan". It is established under Sunrise University Act, 2011 (Act No. 25 of 2011) and recognized by University Grant Commission u/s 2(f) of UGC Act, 1956. Sunrise University is a venture of well known and reputed educational group "IET Group of Institutions" which is running B.Tech., M.Tech., MBA, MCA, B.Pharmacy, M.Pharmacy, BHMS Degree Courses, with the approval of AICTE, Govt. of Rajasthan and affiliated to Rajasthan Technical University, Kota, Rajasthan University of Health Sciences, Jaipur, & Rajasthan Ayurved University, Jodhpur.

At SunRise University, we endeavor to provide our students the necessary training by using latest innovative methodologies in personality development programs, career building skills, and industry linked courses, in addition to a rich blend of academics, co-curricular and extracurricular activities that help in formulating the psychological profile of a student thereby leading him/her to a successful career. With a view to prepare the student for their profession, and in particular to impart right attitude and required skills to get employment, the placement cell in association with IET Group is functioning in the Sunrise University. It can rightly be said the entire area will witness a new "SunRise" which will dispel the darkness of ignorance.

About Association of Pharmacy Professionals (APP)

APP is a unique organization of more than 1000 dedicated professionals willing to serve pharmacy profession in dynamic which involves people from various arena including students, teachers, researchers, scientists as well as industry professionals. APP is continuously gaining attention among pharmacy community of India and abroad.

APP actually aids in extending the knowledge and facilities of several technical institutes, industries as well as health sectors to the remote areas where the service and live functionality of pharmacy profession is the real want.

This humble act might be in the form of academic, research or health related activities. The association is also aware about and share the responsibilities of professionals towards the community and social liabilities. The APP also accesses the availability of expertise when it needs and ensures that the systematic teaching learning activities not only occurs but also reach to the common knowledge development system by acting as source of fulfilment in case of any need.

Role of 'Association of Pharmacy Professionals' is also to think of betterment of the community, society and also to involve young generation to lead them to run the new era of pharmacy and related disciplines under the blessings and guidance of previous generation. We assure the dedicated and wholehearted efforts of our resources and abilities to push the pharmacy profession in all ways. Let us hope and work for making APP more visible at every forefront of scientific, academic and research fields. May the kind cause and wisdom of APP reach many places, many people all over India and abroad and enlighten the name of profession beyond the boundaries globally.

INTERNATIONAL BRANCHES

- ✂ APP Ethiopian International Branch
- ✂ APP Australian International Branch
- ✂ APP West Indies International Branch
- ✂ APP Switzerland International Branch
- ✂ APP Brazilian International Branch
- ✂ APP Malaysian International Branch
- ✂ APP American International Branch

NATIONAL STATE BRANCHES

- ✂ APP Andhra Pradesh State Branch
- ✂ APP Delhi State Branch
- ✂ APP Gujarat State Branch
- ✂ APP Haryana State Branch
- ✂ APP Karnataka State Branch
- ✂ APP Madhya Pradesh State Branch
- ✂ APP Uttarakhand State Branch
- ✂ APP Maharashtra State Branch
- ✂ APP Punjab State Branch
- ✂ APP Rajasthan State Branch
- ✂ APP Tamilnadu State Branch
- ✂ APP Telangana State Branch
- ✂ APP Uttar Pradesh State Branch
- ✂ APP Odisha State Branch

DIVISIONS

- ✂ APP IP-DRA Division
- ✂ APP CCP Division
- ✂ APP BioTech Division
- ✂ APP AnalChem Division
- ✂ APP MolPharm Division
- ✂ APP Drug Design MedChem Division

LOCAL BRANCHES

- ✂ APP Trichy Local Branch
- ✂ APP Warangal Local Branch

APP Awards

Applications are invited for following awards for this conference:

1. Best D. Pharm Student Award (for outstanding academic achievements - male & female)
2. Best B. Pharm Student Award (for outstanding academic achievements - male & female)
3. Best Pharm. D Student Award (for outstanding academic achievements - male & female)
4. Best M. Pharm Student Award (for outstanding academic achievements) in each branch
5. Best Research Scholar Award (for outstanding Ph.D Scholars)
6. Best Teacher Award (for outstanding teaching)
7. Best Researcher award (for outstanding research)
8. Best Achiever Award (for outstanding teaching & research)
9. Best Pharmacist Award (for outstanding public service)
10. Best Performer Award (for overall outstanding activities)
11. Best Talent Award (for overall outstanding activities – Post-doc)



Award will include a certificate and news will publish in APP newsmagazine. Every selected awardee should join APP as a life member. Membership forms & fees (Rs 2000/member) can be online deposited at APP account. Scanned copy of the duly filled APP membership form can be emailed to 'presidentapp11@gmail.com' with good quality photo & APP life membership fee of Rs 2000/- (+ Rs 50/- as bank transfer charges) can be e-transferred of at: *Beneficiary Name: ASSOCIATION OF PHARMACY PROFESSIONALS SMITI; Beneficiary Bank: State Bank of India; Beneficiary Branch: HET Bhopal, Madhya Pradesh; Beneficiary A/c No.: 32005591455; IFSC Code: SBIN0000519.*

e-Poster Presentations

You are invited for e-poster presentations of research papers/review articles.

Topics

Pharmacology and toxicology; Drug design and development; Nano drug delivery systems; Bioavailability enhancement; Bioavailability and bioequivalence studies; Pharmacokinetics of novel drug delivery systems; Natural product studies; Medicinal chemistry; Clinical pharmacy; Pharmacovigilance etc.

Registration

Registration fee is Rs 300/- (for students); Rs 400/- (for scholars & teaching staff); Rs 500/- (for industry participants); US\$ 50/- (for foreign participants) including participation/presenting certificate. Registrations can be done on or before 17th December, 2020 in bank account in name of **APC CONVENTION, Account number 6266002100001044, Branch code 626600, IFSC PUNB0626600, Bank Punjab National Bank, IET Engg College Branch, MIA, Alwar 301030, Rajasthan.**

Important Dates

Last date for submission of abstract/e-posters: **15th December, 2020;**

Last date for registration: **17th December, 2020**

For queries, kindly contact the Convener / Organizing Secretary:

☎ **99293 99929** (Prof. Govendasamy Jeyabalan)

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